

### **Miami Scorecard**

Open Orders by Season - OSA130				C	Hop
Sales Org:All		No. of Orders	Confirmed Qty	Company Currency	USD Currency
CFL SPR13 MAY 13 13		33	9,619	CAD146,009	\$143,396
Custom		1,426	1,900,662	\$18,701,630	\$18,719,585
Custom Apparel		41	28,121	\$299,257	\$299,257
MenApFall13-Aug12 13		220	13,310	AUD225,809	\$270,080
MenApFall13-Jul15 13		327	23,329	AUD397,615	\$503,310
MenApFall13-Jun17 13		135	6,730	AUD77,079	\$88,819
MenAppSpr-Jan15 13		33	2,740	HKD37,141	\$33,757
MenAppSum-Apr8 13		244	15,662	£154,799	\$211,056
Not Assigned		1	912	\$11,051	\$11,051
Residual		1	861	HKD89,920	\$11,595
WoApNFLDraft 4-1-13		2	89	\$511	\$511
WoApNFLTrain 6-24-13		3	709	\$4,366	\$4,366
WomAPFleece Aug19 13		16	3,356	\$73,411	\$73,411
WomAp-Mar 25 13		23	9,528	\$121,906	\$121,906
WomAppFall-Jul 15 13		577	109,302	\$1,827,363	\$1,827,363
WomAppFall-Jun 17 13		57	4,774	\$58,555	\$58,555
WomAppSpr-Jan19 13		1,700	138,889	\$1,688,694	\$1,688,252
	Grand Total	4,634	2,268,593	-	\$24,066,268

Open Order by Fiscal Year - OSA100 Sales Org:5th & Ocean		No. of Orders	Confirmed Qty	Company Currency	USD Currency
5th & Ocean Sales		843	1,626,357	\$14,841,462	\$14,841,462
2012	DESCRIPTION OF THE PARTY	3	720	\$9,198	\$9,198
September 2012		2	690	\$8,593	\$8,593
October 2012		1	30	\$606	\$606
2013		840	1,625,637	\$14,832,264	\$14,832,264
February 2013		50	13,101	\$103,139	\$103,139
March 2013		534	365,415	\$3,219,280	\$3,219,280
April 2013		85	221,966	\$1,915,261	\$1,915,261
May 2013		53	175,199	\$1,369,912	\$1,369,912
June 2013		32	351,164	\$2,743,582	\$2,743,582
July 2013		25	99,164	\$1,045,013	\$1,045,013
August 2013		60	348,901	\$4,015,305	\$4,015,305
September 2013		7	49,431	\$391,419	\$391,419
October 2013		7	1,296	\$29,354	\$29,354
	Grand Total	843	1,626,357		\$14,841,462



#### **Miami Scorecard**

Open Orders at Risk of Cancel - OSA172 Sales Org:5th & Ocean		No. of Orders	Confirmed Qty	Company Currency	USD Currency
5th & Ocean Sales		195	56,080	\$540,382	\$540,382
	Grand Total	195	56,080		\$540,382

Sales Analysis by Sales Org - SA900	Qua	ntity	Company Cur	rency	Currency: USDCorporate Currency		
Sales Org:5th & Ocean	2013	2012	2013	2012	2013	2012	
5th & Ocean Sales	1,584,605	0	\$13,934,757	\$0	\$13,934,757	\$0	
Apparel Pink	897,139	0	\$8,221,481	\$0	\$8,221,481	\$0	
Apparel Women	687,466	0	\$5,713,277	\$0	\$5,713,277	\$0	



#### **Miami Scorecard**

# Shipped and Open by Region - SA170

Sales Org: All

Currency: USD

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Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
46,500	78,001	4,281	0	0	0	0	0	0	0	0	0	128,782
0	1,214	994	148,348	4,154	5,928	382,716	167,381	16,547	73,702	0	0	800,985
46,500	79,214	5,275	148,348	4,154	5,928	382,716	167,381	16,547	73,702	0	0	929,767
181,718	16,790	60,419	93,862	48,055	27,418	433,881	71,718	122,805	149,257	34,268	84,506	1,324,696
-135,217	62,424	-55,143	54,486	-43,901	-21,490	-51,164	95,663	-106,258	-75,555	-34,268	-84,506	-394,929
26	472	9	158	9	22	88	233	13	49	0	0	70
	46,500 0 46,500 181,718 -135,217	46,500 78,001 0 1,214 46,500 79,214 181,718 16,790 -135,217 62,424	46,500 78,001 4,281 0 1,214 994 46,500 79,214 5,275 181,718 16,790 60,419 -135,217 62,424 -55,143	46,500     78,001     4,281     0       0     1,214     994     148,348       46,500     79,214     5,275     148,348       181,718     16,790     60,419     93,862       -135,217     62,424     -55,143     54,486	46,500     78,001     4,281     0     0       0     1,214     994     148,348     4,154       46,500     79,214     5,275     148,348     4,154       181,718     16,790     60,419     93,862     48,055       -135,217     62,424     -55,143     54,486     -43,901	46,500     78,001     4,281     0     0     0       0     1,214     994     148,348     4,154     5,928       46,500     79,214     5,275     148,348     4,154     5,928       181,718     16,790     60,419     93,862     48,055     27,418       -135,217     62,424     -55,143     54,486     -43,901     -21,490	46,500     78,001     4,281     0     0     0     0       0     1,214     994     148,348     4,154     5,928     382,716       46,500     79,214     5,275     148,348     4,154     5,928     382,716       181,718     16,790     60,419     93,862     48,055     27,418     433,881       -135,217     62,424     -55,143     54,486     -43,901     -21,490     -51,164	46,500     78,001     4,281     0     0     0     0     0     0       0     1,214     994     148,348     4,154     5,928     382,716     167,381       46,500     79,214     5,275     148,348     4,154     5,928     382,716     167,381       181,718     16,790     60,419     93,862     48,055     27,418     433,881     71,718       -135,217     62,424     -55,143     54,486     -43,901     -21,490     -51,164     95,663	46,500     78,001     4,281     0     167,381     16,547     16,547     181,718     16,7381     16,547     16,547     181,718     122,805     181,718     16,547     181,718     122,805     181,718     16,547     181,718     16,547     181,718     16,547     181,718     16,547     181,718     16,547     <	46,500       78,001       4,281       0	46,500       78,001       4,281       0       10       0       0       0       0	46,500       78,001       4,281       0

## **Emerging Markets**

1													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Shipped	59,173	25,992	615	0	0	0	0	0	0	0	0	0	85,780
Open	632	6	5,723	18,435	300	4,782	22,330	67,840	0	0	0	0	120,047
Total	59,805	25,998	6,338	18,435	300	4,782	22,330	67,840	0	0	0	0	205,827
Last Year	0	3,213	814	0	0	9,504	0	0	5,077	58,663	8,198	10,005	95,475
Variance	59,805	22,785	5,523	18,435	300	-4,722	22,330	67,840	-5,077	-58,663	-8,198	-10,005	110,352
Coverage %	0	809	778	0	0	50	0	0	0	0	0	0	216
								1					

#### **North America**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Shipped	4,334,455	10,961,020	1,045,494	0	0	0	0	0	0	0	0	0	16,340,969
Open	1,519	191,062	5,709,553	3,108,680	2,300,186	3,232,596	2,406,253	5,047,748	847,665	162,415	78,434	9,054	23,095,164
Total	4,335,975	11,152,081	6,755,048	3,108,680	2,300,186	3,232,596	2,406,253	5,047,748	847,665	162,415	78,434	9,054	39,436,133
Last Year	18,694	22,318	90,504	38,168	3,472,555	3,652,985	10,836,561	7,713,279	10,255,138	6,096,932	5,713,622	2,477,460	50,388,215
Variance	4,317,281	11,129,763	6,664,544	3,070,512	-1,172,369	-420,389	-8,430,308	-2,665,531	-9,407,473	-5,934,517	-5,635,188	-2,468,406	-10,952,082
Coverage %	23,195	49,969	7,464	8,145	66	88	22	65	8	3	1	0	78





## Service Level - SL100

Sales Org: 5th & Ocean

	Jan	Feb	Mar	Apr	Мау	Total
Ordered	187,359	176,246	21,783	1,164	6	386,558
Delivered	183,931	170,484	21,296	1,157	6	376,874
Ontime	122,520	113,436	12,536	276	6	248,774
Late	61,411	57,048	8,760	881	0	128,100
Ontime %	66.61%	66.54%	58.87%	23.85%	100.00%	66.01%
Fill Rate %	98.17%	96.73%	97.76%	99.40%	100.00%	97.49%
Confirmed	184,131	170,740	21,783	1,164	6	377,824
Delivered	183,931	170,484	21,296	1,157	6	376,874
Ontime	155,322	147,777	3,783	0	0	306,882
Late	8,430	14,199	0	0	0	22,629
Ontime %	95.42%	91.67%	100.00%	100.00%	100.00%	94.00%
Fill Rate %	99.89%	99.85%	97.76%	99.40%	100.00%	99.75%
First Pass	170,935	136,110	20,808	1,151	0	329,004
First Pass %	92.83%	79.72%	95.52%	98.88%	0.00%	87.08%





MRP Exceptions - OPP200 Plants: 5th & Ocean Harrisburg, 5th & Ocean Miami, Blue Label

	Apparel Cust blank	Apparel Fabric	Apparel Labels	Apparel Mens	Apparel NFL PP	Apparel Pink	Apparel Women sDown	Apparel Women sUp	NFL Draft	Other Compo nents	Repl Blank Apparel	Upstairs BCA	
5 Batch stock for plant/material & / & free available	0	0	0	353	166	260	639	3,459	0	0	0	0	PER PARA PARA PARA PARA
h & Bring process forward & & & O	0	0	0	0	0	60	0	981	0	0	0	0	
C Cancel process	0	0	0	0	0	7	4	29	0	0	0	0	
a Del.proposal: PrOr itm. & & & complete free available.	0	0	0	71	24	24	459	2,752	0	0	0	0	15.05
a Del.proposal: PrOr itm. & & & partial free available.	0	0	0	30	0	34	o	228	0	0	0	0	
is b Finish date in the past & & & u	0	0	0	67	24	229	463	3,347	0	0	0	0	
r Material & in plant & has been marked g for deletion	0	0	0	80	2	3,055	672	1,814	0	0	0	0	
Newly created order proposal	0	0	0	78	0	191	5	1,266	0	0	0	0	
Plan process according to schedule	0	0	0	69	0	10	5	147	0	0	0	0	
Postpone process & & &	0	0	0	114	0	682	0	2,933	0	0	0	0	
PuRq &: Changed to foreward scheduling.	0	0	0	69	0	10	5	147	0	0	0	0	
PuRq &: Delivery date is in the past.	0	0	0	0	0	2	4	8	0	0	0	0	
PuRq &: Release date is in the past.	0	0	0	0	0	2	4	8	0	0	0	0	
Start date in the past & & &	0	0	0	0	0	3	4	45	0	0	0	0	



SA110 - Corporate Scorecard Same \$5 All

Currency: USD Fiscal Period: 3

Period Ending: 03/31/2013

	=====	======Montl	n-To-Date=====		Period Ending: 03/31/2013						
CURRENT PERIOD	This Year	Last Year	Budget	Projected	This Year			CONTRACTOR OF THE PROPERTY OF	ojected		
NEW ERA	\$5,512,955	\$75,697,050	\$74,294,725	\$46,481,320	\$99,635,305	\$154,951,7	§ \$186,545,	A. Tanada and a state of the st	03,670		
REGIONAL											
NORTH AMERICA	\$4,392,615	\$61,963,922	\$60,999,093	\$34,078,132	\$78,078,214	\$127,569,7	39 \$153,349,	403 \$107,7	63,731		
EMEA	\$639,428	\$6,574,288	\$6,190,189	\$6,434,230	\$11,396,835		56 \$16,815,		91,638		
EMERGING MARKETS	\$277,734	\$4,229,374	\$3,737,234	\$3,885,164	\$6,762,821	\$6,889,1	<b>\$8,941</b> ,		70,252		
JAPAN	\$203,179	\$2,929,466	\$3,368,209	\$2,083,794	\$3,397,435	\$6,542,9	27 \$7,438,		<mark>78,05</mark> 0		
PRODUCT CATEGORY											
HEADWEAR	\$4,052,259	\$64,948,510	\$65,707,694	\$38,138,405	\$80,941,617	\$126,510,8	3 \$154,772,	540 \$ <mark>115.</mark> 0	27,763		
LIFESTYLE	\$2,025,889	\$29,996,240	\$34,736,441	\$18,569,747	\$32,027,992				<mark>71,85</mark> 1		
ON FIELD	\$857,437	\$17,689,223	\$16,966,535	\$6,898,068	\$23,581,934				22,565		
FAN GEAR	\$703,183	\$10,020,576	\$6,949,777	\$7,338,669	\$14,500,465				35,951		
ACTION	\$101,671	\$2,353,708	\$1,509,999	\$787,285	\$3,354,358	\$6,894,29			39,972		
JAPAN HEADWEAR	\$78,810	\$2,480,294	\$3,049,271	\$1,743,059	\$2,777,665	\$5,713,1	0 \$6,734,		<mark>11,914</mark>		
CORPORATE	\$285,271	\$1,303,611	\$1,499,999	\$961,796	\$2,394,031				<mark>70,55</mark> 7		
BRAZIL HEADWEAR	\$0	\$1,104,858	\$995,672	\$1,839,781	\$2,305,172	\$1,626,58	\$1,991,	345 \$4,14	<mark>14</mark> ,953		
APPAREL	\$1,051,546	\$10,107,780	\$7,589,109	\$7,793,478	\$17,087,209				29,141		
PINK	\$445,040	\$0	\$3,367,081	\$3,138,909	\$8,221,481		50 \$14,236,	545 <b>\$10</b> ,9°	15, <mark>35</mark> 0		
WOMEN	\$601,805	\$8,863,315	\$2,992,048	\$3,591,221	\$7,984,082	\$24,461,24	9 \$12,443,0				
MEN	\$4,701	\$1,244,465	\$1,229,980	\$1,063,348	\$881,646	\$2,360,06	3 \$2,618,	197 \$1,94	10, <mark>29</mark> 3		
RETAIL	\$381,724	\$361,541	\$646,271	\$381,724	\$1,079,992	\$922,20	9 \$1,609,	339 \$1,0	<mark>79,99</mark> 2		
ACCESSORIES	\$27,426	\$279,220	\$351,652	\$167,713	\$526,487	\$697,44			<mark>66,77</mark> 4		
OUTLOOK April	Last Year	Budget	Projected			May	Jun	Jul	Total		
NEW ERA	\$48,575,311	\$56,879,561	\$37,674,543	NEW ERA	Open Orders	\$20,064,173	\$18,977,151	\$12,780,155	\$263,385,074		
REGIONAL				1	Last Yr Shipped	\$50,705,151 \$64,114,515	\$61,528,297	\$54,300,557	\$641,028,392		
NORTH AMERICA	\$34,553,934	\$40,693,960	\$25,724,652	1	Budget	\$64,114,515 39.57%	\$68,902,649 30.84%	\$64,075,151 23.54%	\$727,069,693 41.09%		
EMEA	\$5,728,349	\$7,183,606	\$4,950,610		% of Last Year	31.29%	27.54%	19.95%	36.23%		
EMERGING MARKETS	\$4,625,276	\$4,922,823	\$4,497,067	NORTH	% of Budget Open Orders	\$14,504,646	\$12,980,584	\$10,174,977	\$201,108,060		
JAPAN	\$3,667,753	\$4,079,172	\$2,502,213	AMERICA	Last Yr Shipped	\$39,099,159	\$51,342,648	\$44,922,909	\$512,098,168		
	<b>40,001,100</b>	V1,010,112	<b>\$2,002,210</b>	AMERICA	Budget	\$50,192,627	\$54,937,909	\$52,606,883	\$568,707,703		
PRODUCT CATEGORY				1	% of Last Year	37.10%	25.28%	22.65%	39.27%		
HEADWEAR	\$40,212,327	\$48,104,725	\$33,044,703	19-70-00-00-00-0	% of Budget	28.90%	23.63%	19.34%	35.36%		
LIFESTYLE	\$16,575,661	\$23,721,218	\$17,272,505	EMEA	Open Orders	\$3,654,177	\$4,915,143	\$2,172,511	\$34,646,456		
ON FIELD	\$9,737,058	\$9,524,415	\$2,711,557	1	Last Yr Shipped	\$5,021,404	\$5,302,651	\$5,776,416	\$61,798,427		
FAN GEAR	\$6,729,718	\$6,834,620	\$5,467,400		Budget % of Last Year	\$6,693,985 72.77%	\$7,278,865 92.69%	\$7,296,503 37.61%	\$75,557,744 56.06%		
ACTION	\$2,257,329	\$1,503,999	\$2,062,651		% of Budget	54.59%	67.53%	29.77%	45.85%		
JAPAN HEADWEAR	\$3,102,337	\$3,692,912	\$2,438,470	EMERGING	Open Orders	\$787,308	\$673,834	\$369,062	\$17,873,465		
CORPORATE	\$1,149,827	\$1,499,999	\$682,134	MARKETS	Last Yr Shipped	\$4,260,882	\$3,005,591	\$2,121,312	\$39,979,999		
BRAZIL HEADWEAR	\$660,395	\$1,327,562	\$2,409,985	MARKETO	Budget	\$4,344,443	\$4,277,760	\$2,230,948	\$50,929,246		
APPAREL	\$7,126,592	\$7,496,503	\$4,052,005		% of Last Year	18.48%	22.42%	17.40%	44.71%		
PINK	\$0	\$3,265,467	\$1,702,617		% of Budget	18.12%	15.75%	16.54%	35.09%		
WOMEN	\$5,097,974	\$2,889,398	\$1,380,994	JAPAN	Open Orders	\$1,118,042	\$407,590	\$63,604	\$9,757,093		
MEN	\$2,028,618	\$1,341,638	\$968,393		Last Yr Shipped	\$2,323,706	\$1,877,406	\$1,479,919	\$27,151,798		
RETAIL	\$854,454	\$846,708	\$499,510		Budget % of Last Year	\$2,883,460 48.11%	\$2,408,115 21.71%	\$1,940,818 4.30%	\$31,875,000 35.94%		
ACCESSORIES	\$381,939	\$431,625	\$78,325		% of Budget	38.77%	16.93%	3.28%	30.61%		

Processed Date: Feb 28, 2013 11:40 am EST SA110

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#### SA110 - Corporate Scorecard

Currency: USD Fiscal Period: 3 Period Ending: 03/31/2013

#### Retail

	====		Day=====	======		=====Month-	To-Date====	=====		=====Year-T	o-Date=====	====
	Units	TY	LY	% to LY	Units	TY	LY	% of LY	Units	TY	LY	% of LY
NEW ERA	600	\$15,602	\$19,701	-21%	11,776	\$381,724	\$361,541	6%	32,492	\$1,079,992	\$922,209	17%
EMEA	600	\$15,602	\$13,537	15%	9,878	\$266,742	\$219,139	22%	25,510	\$629,638	\$564,754	11%
UK Web	200	\$5,752	\$4,275	35%	3,334	\$102,119	\$71,727	42%	7,355	\$206,564	\$178,248	16%
Berlin	121	\$3,847	\$1,955	97%	1,779	\$57,578	\$39,463	46%	4,885	\$142,491	\$119,163	20%
London	81	\$2,282	\$3,774	-40%	1,454	\$40,609	\$52,052	-22%	4,478	\$109,549	\$133,443	-18%
Birmingham	99	\$1,688	\$3,178	-47%	1,710	\$33,052	\$49,321	-33%	4,571	\$84,680	\$115,252	-27%
Westfield	79	\$1,854	\$0	0%	1,130	\$29,301	\$0	0%	3,221	\$76,784	\$0	0%
Box Park	20	\$179	\$355	-49%	471	\$4,083	\$6,577	-38%	1,000	\$9,571	\$18,649	-49%
JAPAN	0	\$0	\$6,164	-100%	1,898	\$114,983	\$142,401	-19%	6,982	\$450,354	\$357,455	26%
JAPAN WEB	0	\$0	\$4,037	-100%	1,088	\$67,267	\$80,914	-17%	3,619	\$238,535	\$194,842	22%
Tokyo	0	\$0	\$2,127	-100%	810	\$47,716	\$61,487	-22%	3,363	\$211,819	\$162,613	30%



Currency: USD Fiscal Period: 3 Period Ending: 03/31/2013

#### March Open Orders by Week

	Total	NORTH AMERICA	EMEA	EMERGING MARKETS
Total	\$36,326,444	\$29,685,517	\$5,794,803	\$846,124
	3,122,817	2,635,152	425,583	62,082
WEEK ENDING	\$11,430,248	\$10,866,686	\$259,820	\$303,742
Mar 03	962,482	919,211	24,069	19,202
WEEK ENDING	\$7,915,124	\$6,716,047	\$1,115,659	\$83,418
Mar 10	713,923	611,650	93,231	9,042
WEEK ENDING	\$9,349,568	\$6,137,268	\$3,026,860	\$185,439
Mar 17	761,597	539,026	208,039	14,532
WEEK ENDING	\$3,369,524	\$2,007,211	\$1,283,421	\$78,891
Mar 24	280,564	184,697	91,155	4,712
WEEK ENDING	\$4,261,981	\$3,958,305	\$109,043	\$194,634
Mar 31	404,251	380,568	9,089	14,594

<sup>\*\*\*</sup>Note - Japan open orders are not included in the weekly breakout.

<sup>\*\*\*</sup>Note - All Japan sales are included under Headwear on the following pages.



Currency: USD Fiscal Period: 3 Periond Ending: 03/31/2013

### **Open Orders By Region**

			Total	JAPA	N
				Total	JAPAN
Tota	ıl		\$6,810,012	\$6,810,012	\$6,810,012
	Tota	1	\$6,810,012	\$6,810,012	\$6,810,012
	Jan	Total	\$5	\$5	\$5
	ي	HW	\$5	\$5	\$5
		Total	\$15,659	\$15,659	\$15,659
	Feb	NA	\$9,516	\$9,516	\$9,516
		HW	\$6,143	\$6,143	\$6,143
		Total	\$1,880,615	\$1,880,615	\$1,880,615
	Mar	NA	\$7,452	\$7,452	\$7,452
	Σ	APP	\$208,914	\$208,914	\$208,914
		HW	\$1,664,2 <mark>49</mark>	\$1,664,249	\$1,664,249
		Total	\$2, <mark>502,213</mark>	\$2,502,213	\$2,502,213
2013	Apr	NA	\$7,978	\$7,978	\$7,978
20	₹	APP	\$55,765	\$55,765	\$55,765
		HW	\$2,438,470	\$2,438,470	\$2,438,470
		Total	\$1,118,042	\$1,118,042	\$1,118,042
	May	NA	\$5,832	\$5,832	\$5,832
	Σ	APP	\$37,784	\$37,784	\$37,784
		HW	\$1 <mark>,074,426</mark>	\$1,074,426	\$1,074,426
	Jun	Total	\$407,590	\$407,590	\$407,590
	7	HW	\$ <mark>407,5</mark> 90	\$407,590	\$407,590
	Inc	Total	\$63,60 <b>4</b>	\$63,604	\$63,604
	7	HW	\$63,604	\$63,604	\$63,604
	Dec	Total	\$ <mark>822,2</mark> 84	\$822,284	\$822,284
	۵	NA	\$76,559	\$76,559	\$76,559



Currency: USD Fiscal Period: 3 Period Ending: 03/31/2013

#### **Hot Market Open Orders by Collection and Team**

	No. of Ord <mark>ers</mark>	Confirmed Qty	Total Open <mark>Valu</mark> e
Hot Market Grand Total	<mark>103</mark>	5,885	<b>\$94,699</b>
INAUG SEASON 2		2,554	\$43,187
EOPEL	28	2,554	\$43,187
NBA WHITEOUT	<b>51</b>	2,178	\$34, <mark>751</mark>
HIBUL	23	683	\$11,018
IAHEA	41	752	\$11,8 <mark>0</mark> 7
KLTHU	3	203	\$3, <mark>45</mark> 2
ORBLA	8	255	\$3, <mark>90</mark> 0
OSLAK	14	285	\$4, <mark>574</mark>
SB CHASE	13	826	\$12, <mark>352</mark>
MPS BA		826	\$12, <mark>352</mark>
NFL SB ONFIELD	rick in the second and the second and the second	102	\$1,654
BALRAV	2	72	<b>\$1,321</b>
L13 SA	1	22	\$327
PLYR L	1	8	\$6
LR NFL SB CHAMPS	2	84	\$1,141
BALRAV	2	84	\$ <mark>1,141</mark>
NFL CAP MACHINE		63	\$445
BALRAV	1	24	\$246
SB 201	1	24	<b>\$46</b>
WASRED	1	15	<b>\$154</b>
LR WS CHAMP	and the second	36	\$576
SAFGIA	· 1	36	<b>\$576</b>
WBC13 CHAMPS	er er eine er eine er	24	<mark>\$369</mark>
3930 W	1	24	<b>\$369</b>
NFL HEAT SEAL	ang paga 1986 ang pagapang pagapang at an <mark>1</mark> 19	12	\$183
SB DUE	1	12	<mark>\$1</mark> 83
WS ON FIELD	remaining the second of the se	6	<b>\$</b> 41
SAFGIA		6	\$41



Currency: USD Fiscal Period: 3 Period Ending: 03/31/2013

	=====Mont	h-To-Date=====	=====Year	-To-Date=====	
TOP 15 Countries	This Year	Last Year	This Year	Last Year	
NEW ERA	\$8,406,444	\$76,743,408	\$98,555,322	\$140,285,013	
USA	\$3,736,184	\$63,107,589	\$67,579,396	\$113,394,081	
HONG KONG	\$449,309	\$220,012	\$8,456,285	\$254,533	
JAPAN	\$1,427,026	\$1,520,216	\$2,966,639	\$3,430,514	
BRAZIL	\$1,936,384	\$878,400	\$2,879,541	\$1,250,322	
GERMANY	\$72,991	\$1,158,616	\$2,637,516	\$2,358,173	
FRANCE	\$60,058	\$1,278,612	\$2,089,201	\$2,892,027	
CANADA	\$144,667	\$2,264,539	\$1,801,688	\$4,016,973	
UNITED KINGDOM	\$96,605	\$1,538,344	\$1,621,955	\$2,850,679	
MEXICO	\$121,212	\$314,162	\$1,205,350	\$462,090	
SWEDEN	\$44,471	\$255,117	\$1,192,936	\$1,167,489	
NETHERLANDS	\$18,633	\$1,309,879	\$1,020,162	\$2,642,426	
SOUTH KOREA	\$11,936	\$774,336	\$784,911	\$1,060,274	
AUSTRALIA ITALY	\$141,824 \$40,437	\$360,166	\$755,877	\$951,265	
SWITZERLAND	\$19,127 \$555	\$158,606 \$448,200	\$577,530	\$368,076	
ALL OTHERS	\$125,461	\$148,209 \$1,456,605	\$344,964 \$2,644,274	\$378,055	
	HERE STATE AND THE STATE OF THE PROPERTY OF THE STATE OF T	Насельностью и выправание при	\$2,641,374	\$2,808,036	
TOP 5 Customer Channel Groups	This Year	Last Year	This Year	Last Year	
NEW ERA	\$8,406,444	\$76,743,408	\$98,555,322	\$140,285,013	
North America	\$4,392,669	\$65,883,324	\$78,066,687	\$118,544,367	
National Key Account	\$767,516	\$0	\$16,719,488	\$0	
Other	\$839,477	\$4,350,979	\$13,694,273	\$11,622,638	
Lifestyle Specialty	\$593,867	\$7,459,845	\$11,741,910	\$15,250,051	
Fan Specialty	\$390,701	\$5,801,118	\$7,050,925	\$10,414,168	
Concessionaire	\$507,899	\$2,974,952	\$6,575,824	\$7,699,944	
All Others	\$1,293,208	\$45,296,429	\$22,284,267	\$73,557,566	
Emerging Markets	\$2,214,064	\$2,990,343	\$6,774,352	\$4,957,035	
Other	\$110,026	\$794,753	\$1,263,619	\$1,376,479	
Sporting Goods	\$126,507	\$94,625	\$1,047,035	\$152,605	
Fan Specialty	\$9,393	\$693	\$398,136	\$3,544	
Headwear Specialty	\$1,242	\$610,489	\$319,536	\$889,581	
Lifestyle Specialty	\$1,696	\$261,254	\$280,418	\$374,365	
All Others	\$1,965,201	\$1,228,529	\$3,465,608	\$2,160,462	
JAPAN	\$1,427,026	\$1,514,592	\$2,947,086	\$3,398,409	
EMEA	\$372,686	\$6,355,149	\$10,767,197	\$13,385,202	
Lifestyle Specialty	\$156,511	\$2,859,690	\$3,776,989	\$5,447,519	
Other	\$123,950	\$949,914	\$2,865,124	\$2,629,551	
Sporting Goods	\$52,327	\$531,229	\$1,021,619	\$1,166,539	
Athletic Specialty	\$19,522	\$0 \$0	\$7,021,019	\$1,100,539	
Footwear Specialty	\$5,695	\$242,659	\$523,338	\$547,974	
All Others	\$3,0 <del>9</del> 3 \$14,681	\$1,771,656	\$1,857,626		
, an others	ψ1 <del>~1</del> ,001	Ψ1,111,000	φ1,007,020	\$3,593,619	
				***Note - R	etail is not reflected on this page



### New Era Cap Company License Scorecard by Region, Sales Org and License

Currency: USD

Units: EA

### **EMEA > EMEA SALES > ARSENAL**

				LIVILA OF	ILES > ANGENAL			
Shipped ====== Th	nis Year ======	====	Shippe	d % Total %	Hot =====TI	his Year =======	Shiped %	Total %
+Open Shipped YTD	Open	Total Last Y	ear Last	t Yr Last Yr	Market Shipped YTD	Open Total	Last Year Last Yr	
YTD 0	0	0 -	154	0% 0%	YTD			-0.000mmen.47807 SC0657
Year 0	0	0 4,	130	0% 0%	Year			
Shipped Product	======2013=		=====20°	12======	Opened Product	======2013======	== ======2012	
Collections			Quantity	Revenue	Collections	Quantity Rever		Revenue
Not assigned	Ŏ	0	0	-154		<b></b>		
<b>Lines</b> Headwear	0	0	0	-154	Lines Headwear	0	0 0	0
- Nodawedi	Ü		O	-104	Tieadweai	Ü		
Styles					Styles			
940	0	0	0	-154	5,55			
Customer		2040						
Customer	Quantity	2013===== Revenue		Revenue	Concessionaire		======================================	
Sports World International	<b>Quantity</b> 0		0	-154		Quantity F	Revenue Quantity	Revenue
Service Level	2013							
Ordered Ontime	0%							
Ordered Fill Rate	0%							
Confirmed Ontime	0%							
Confirmed Fill	0%							
First Pass	0%	0%						

NEW ERR

Same in SAVO Sales % to Goal

Information Through: Full Year

		========	======This	Year======			, <del>-</del>
Action of the second of the se	Last Year	Goal	Shipped	Orders	Total	LY%	PLAN%Contribution%
KIDS FOOT LOCKER INC	\$1,606,546	\$1,800,000	\$0	\$269,230	\$269,230	17%	15%
HENRY MODELL AND COMPANY	\$0	\$3,500,000	\$0	\$0	\$0	0%	0%
MAJOR LEAGUE BB ADVANCED MEDIA LP	\$0	\$3,200,000	\$0	\$0	\$0	0%	0%
FOOT LOCKER INC	\$8,292,833	\$10,000,000	\$0	\$1,992,671	\$1,992,671	24%	20%
HENRY MODELL AND COMPANY	\$1,239,458	\$3,500,000	\$0	\$0	\$0	0%	0%
MAJOR LEAGUE BB ADVANCED MEDIA LP	\$4,542,407	\$3,200,000	\$0	<b>\$569,769</b>	\$569,769	13%	18%
KIDS FOOT LOCKER INC	-\$173	\$1,800,000	\$0	\$114,000	\$114,000	0%	6%
CHAMPS DIVISION	\$16,227,314	\$15,300,000	\$0	\$2,590,466	\$2,590,466	16%	17%
LIDS INC	\$124,411,388	\$141,000,000	\$0	\$17,745,180	\$17,745,180	14%	13%
National Totals	\$156,319,773	\$183,300,000	\$0	\$23,281,316	\$23,281,316	15%	13%
Ken Haqq							
Andrew Haqq	\$935,747	\$900,000	\$0	\$218,369	\$218,369	23%	24%
Bill Vanderburg	\$4,497,190	\$3,600,000	\$0	\$872,681	\$872,681	19%	24%
Brad Chambers	\$15,828,908	\$100,000	\$0	\$2,612,064	\$2,612,064	17%	2,612%
Chris Broderick	\$50,634	\$300,000	\$0	\$0	\$0	0%	0%
Drew Van Iderstine	\$2,036,790	\$1,450,000	\$0	\$517,221	\$517,221	25%	36%
Marcel Boudreau	\$403,228	\$550,000	\$0	\$58,904	\$58,904	15%	11%
Michel Ciarlo	\$207,778	\$670,000	\$0	\$0	\$0	0%	0%
Mike Corcoran	\$1,515,534	\$2,500,000	\$0	\$95,592	\$95,592	6%	4%
Mikey Walker	\$375,972	\$500,000	\$0	\$80,321	\$80,321	21%	16%
Rob Warren	\$926,127	\$1,200,000	\$0	\$303,189	\$303,189	33%	25%
Ryan Stevens	\$3,808,621	\$3,000,000	\$0	\$660,920	\$660,920	17%	22%
Tim Isaacson	\$7,337,318	\$6,000,000	\$0	\$1,115,152	\$1,115,152	15%	19%
Ken Haqq Total	\$37,923,847	\$20,770,000	\$0	\$6,534,413	\$6,534,413	17%	31%
Canada Rep Account Totals	\$37,923,847	\$20,770,000	\$0	\$6,534,413	\$6,534,413	17%	31%
Beatrice Doizy							
Alioune Fall	\$63,161	\$900,000	\$0	\$0	\$0	0%	0%
Antoine Belekian	\$8,787	\$33,333	\$0	\$0	\$0	0%	0%
Beatrice Doizy	\$2,327,733	\$0	\$0	\$0	\$0	0%	0%
Charles Colleville	\$831,776	\$0	\$0	\$340,036	\$340,036	41%	0%
Josselin Perie	\$954,065	\$0	\$0	\$394,714	\$394,714	41%	0%
Laurent Damidaux	\$424,708	\$333,333	\$0	\$0	\$0	0%	0%
PAUL FOURNY	\$1,265,360	\$10,000,000	\$0	\$0	\$0	0%	0%
Rudy Ribeyre	\$486,519	\$10,000,000	\$0	\$189,508	\$189,508	39%	2%
Stephane Dauger	\$619,781	\$466,667	\$0	\$316,945	\$316,945	51%	68%
Thomas Reffo	\$1,229,196	\$1,000,000	\$0	\$0	\$0	0%	0%
Yohan Jeunet	\$1,706	\$0	\$0	\$0	\$0	0%	0%
Beatrice Doizy Total	\$8,212,792	\$22,733,333	\$0	\$1,241,203	\$1,241,203	15%	5%
John Casey							
AS Marsten Marketing	\$79,545	\$100,000	\$0	\$41,643	\$41,643	52%	42%
Dmitry Starodumov	\$575,128	\$200,000	\$0	\$0	\$0	0%	0%
Gerard Van Der Beek	\$1,800,414	\$1,380,000	\$0	\$453,751	\$453,751	25%	33%



# Sales Analysis by Region, Sales Org, SBU and Customer All

Same as/220/220/231 210/25/220/230/231

1/2		7													Telley . GOL
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	Total
2	Ship Qty	2,535,134	3,785,642	379,957	0	0	0	0	0	0	0	0	0	6,700,733	6,700,733
0	Ship Rev	27,049,121	45,465,628	4,151,390	0	0	0	0	0	0	0	0	0	76,666,138	76,666,138
	Open Qty	5,421	96,233	2,720,565	2,615,911	1,720,305	1,436,321	957,035	1,096,175	715,566	449,186	209,017	31,172	2,822,219	12,052,907
1	Open Rev	55,801	1,124,676	32,615,208	28,592,590	16,878,185	15,245,422	11,496,147	12,258,439	7,632,126	4,896,136	2,215,527	333,834	33,795,685	133,344,092
3	Combined	27,104,922	46,590,304	36,766,597	28,592,590	16,878,185	15,245,422	11,496,147	12,258,439	7,632,126	4,896,136	2,215,527	333,834	110,461,823	210,010,230
	Cost	10,040,763	15,247,900	1,647,763	0	0	0	0	0	0	0	0	0	26,936,426	26,936,426
	Comm	825,552	1,182,303	129,186	0	0	0	0	0	0	0	0	0	2,137,042	2,137,042
	Royalty	3,903,362	6,587,945	560,859	0	0	0	0	0	0	0	0	0	11,052,166	11,052,166
	Contrib	12,279,445	22,447,479	1,813,581	0	0	0	0	0	0	0	0	0	36,540,505	36,540,505
1	Contrib %	45.4%	49.4%	43.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	47.7%	47.7%
	Gross %	62.9%	66.5%	60.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	64.9%	64.9%
	Per Unit	10000000			33.00.73	0.070	0.070	0.070	0.070	0.070	0.070	0.070	0.070	04.570	04.570
	Rev	10.67	12.01	10.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	11.44	11.44
	Cost	3.96	4.03	4.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.02	4.02
	Comm	0.33	0.31	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.32
1	Roy	1.54	1.74	1.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		02000000
	Contrib	4.84	5.93	4.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.65	1.65
-	Contrib	4.04	5.95	4.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.45	5.45
2	Ship Qty	1,790,558	4,147,812	5,119,789	3,156,480	3,607,344	4,872,283	3,843,839	4,653,902	5,299,769	4,218,547	4,902,468	2,804,293	11,058,159	48,417,084
0	Ship Rev	17,433,974	40,113,977	60,268,325	35,196,261	41,362,802	54,358,390	40,836,040	50,232,080	53,286,042	45,178,488	46,532,187	23,380,742	117,816,276	508,179,307
1 6	Open Qty	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	Open Rev	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Combined	17,433,974	40,113,977	60,268,325	35,196,261	41,362,802	54,358,390	40,836,040	50,232,080	53,286,042	45,178,488	46,532,187	23,380,742	117,816,276	508,179,307
-	Cost	6,866,882	14,128,204	19,730,358	18,983,200	6,702,678	18,786,790	14,983,866	17,998,573	28,228,580	16,249,543	15,237,254	9,697,975	40,725,444	187,593,904
	Comm	603,447	1,126,379	1,759,666	1,378,105	1,055,625	1,334,072	1,303,464	1,550,692	1,591,233	1,301,387	1,045,376	583,138	3,489,492	14,632,584
	Royalty	2,193,157	5,551,662	9,086,778	5,138,089	5,907,395	8,010,133	5,806,935	7,753,606	7,770,808	6,639,741	6,817,136	3,240,500	16,831,597	73,915,940
	Contrib	7,770,489	19,307,732	29,691,523	9,696,867	27,697,104	26,227,395	18,741,774	22,929,209	15,695,420	20,987,816		9,859,130		S 12 II
	Contrib %	44.6%	48.1%	49.3%	27.6%	67.0%	48.2%	45.9%	45.6%	29.5%	15 50	23,432,420 50.4%		56,769,743	232,036,879
	Gross %	60.6%	64.8%	67.3%	46.1%	83.8%	65.4%	63.3%	64.2%		46.5%		42.2%	48.2%	45.7%
	Per Unit	00.070	04.070	07.570	40.170	03.0%	03.470	63.3%	04.270	47.0%	64.0%	67.3%	58.5%	65.4%	63.1%
	Rev	9.74	9.67	11.77	11.15	11.47	11.16	10.62	10.79	10.05	40.74	0.40	8.34	10.65	40.50
	Cost	3.84	3.41	3.85	6.01	1.86					10.71	9.49		G16000000000000000000000000000000000000	10.50
	Comm	0.34	0.27	0.34	0.44	0.29	3.86	3.90	3.87	5.33	3.85	3.11	3.46	3.68	3.87
	Roy	1.22	1.34	1.77	1.63	60000000	0.27	0.34	0.33	0.30	0.31	0.21	0.21	0.32	0.30
	Contrib	4.34	4.65			1.64	1.64	1.51	1.67	1.47	1.57	1.39	1.16	1.52	1.53
	Contrib	4.34	4.00	5.80	3.07	7.68	5.38	4.88	4.93	2.96	4.98	4.78	3.52	5.13	4.79
V	Ship Qty	744,576	-362,170	-4,739,832	-3,156,480	-3,607,344	-4,872,283	-3,843,839	-4,653,902	-5,299,769	-4,218,547	-4,902,468	-2,804,293	-4,357,426	-41,716,351
-	Ship Rev	9,615,147	5,351,650	-56,116,935	-35,196,261	-41,362,802	-54,358,390	-40,836,040	-50,232,080	-53,286,042	-45,178,488	-46,532,187	-23,380,742	-41,150,138	-431,513,169
a	Open Qty	5,421	96,233	2,720,565	2,615,911	1,720,305	1,436,321	957,035	1,096,175	715,566	449,186	209,017	31,172	2,822,219	12,052,907
r	Open Rev	55,801	1,124,676	32,615,208	28,592,590	16,878,185	15,245,422	11,496,147	12,258,439	7,632,126	4,896,136	2,215,527	333,834	33,795,685	133,344,092
i	Combined	9,670,948	6,476,326	-23,501,727	-6,603,672	-24,484,616	-39,112,968	-29,339,892	-37,973,641	-45,653,916	-40,282,352	-44,316,660	-23,046,908	-7,354,453	-298,169,077
	Cost	3,173,881	1,119,696	-18,082,594	-18,983,200	-6,702,678	-18,786,790	-14,983,866	-17,998,573	-28,228,580	-16,249,543	-15,237,254	-9,697,975	-13,789,018	-160,657,477
а	Comm	222,105	55,924	-1,630,480	-1,378,105	-1,055,625	-1,334,072	-1,303,464	-1,550,692	-1,591,233	-1,301,387	-1,045,376	-583,138	-13,769,016	-12,495,543
n	Royalty	1,710,205	1,036,284	-8,525,919	-5,138,089	-5,907,395	-8,010,133	-5,806,935	-7,753,606	-7,770,808					
388	Contrib	4,508,956	3,139,747	-27,877,942	-9,696,867						-6,639,741	-6,817,136	-3,240,500	-5,779,431	-62,863,774
С	Contrib %	0.8%	1.2%	-5.6%	50 N. C.	-27,697,104	-26,227,395	-18,741,774	-22,929,209	-15,695,420	-20,987,816	-23,432,420	-9,859,130	-20,229,239	-195,496,374
е	Gross %	2.3%	- CONTRACTOR		-27.6%	-67.0%	-48.2%	-45.9%	-45.6%	-29.5%	-46.5%	-50.4%	-42.2%	-0.5%	2.0%
	Per Unit	2.3%	1.7%	-7.0%	-46.1%	-83.8%	-65.4%	-63.3%	-64.2%	-47.0%	-64.0%	-67.3%	-58.5%	-0.6%	1.8%
	Rev	0.93	2.34	-0.85	-11.15	-11.47	-11.16	-10.62	-10.79	-10.05	-10.71	-9.49	-8.34	0.79	0.95
	Cost	0.93	0.62	0.48	-6.01	-11.47	-3.86	-3.90	-3.87						
	Comm	-0.01	0.04	0.48	500000000000000000000000000000000000000	11.000000000000000000000000000000000000				-5.33	-3.85	-3.11	-3.46	0.34	0.15
	Roy	100000000000000000000000000000000000000	1000000000		-0.44	-0.29	-0.27	-0.34	-0.33	-0.30	-0.31	-0.21	-0.21	0.00	0.02
	Contrib	0.31	0.40	-0.30	-1.63	-1.64	-1.64	-1.51	-1.67	-1.47	-1.57	-1.39	-1.16	0.13	0.12
	COILLID	0.50	1.27	-1.03	-3.07	-7.68	-5.38	-4.88	-4.93	-2.96	-4.98	-4.78	-3.52	0.32	0.66

Processed Date: February 28, 2013 5:45 am EST

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#### New Era Cap Company Open Orders by Fiscal Year

			Jour I					
Order	First	Last	Cancel	No.	Confirmed	Customer	Company	USD
Date	Ship	Ship	Date	of Orders	Qty	Currency	Currency	Currency
				843	1,655,874		\$15,176,453	\$1 <mark>5,176,45</mark> 3
		4444		2	689		\$8,577	\$8,577
				2	689		\$8,577	\$8,577
d back				841	1,655,185		\$15,167,876	\$15,167,876
				87	209,010		\$1,814,464	\$1,814,464
				64	351,949		\$4,082,953	\$4,082,953
				47	4,981		\$45,858	\$45,858
				31	104,468		\$1,102,230	\$1,102,230
				44	374,095		\$ <mark>2,942,55</mark> 5	\$2,942,55 <b>5</b>
				525	384,683		\$3,393,562	\$3,393,562
				51	174,873		\$1,362,197	\$1,362,197
				7	1,296		\$29, <mark>3</mark> 54	\$29,354
				0	49,830		\$394, <mark>7</mark> 03	\$394,703
	Order Date				Date         Ship         Date         of Orders           843         2           2         2           841         87           64         47           31         44           525	Date         Ship         Date         of Orders         Qty           843         1,655,874         2         689           2         689         841         1,655,185           87         209,010         64         351,949           47         4,981         31         104,468           44         374,095         525         384,683           51         174,873	Date         Ship         Date         of Orders         Qty         Currency           843         1,655,874         2         689           2         689         841         1,655,185           87         209,010         64         351,949           47         4,981         31         104,468           44         374,095         525         384,683           51         174,873         174,873	Date         Ship         Date         of Orders         Qty         Currency         Currency           843         1,655,874         \$15,176,453         \$8,577           2         689         \$8,577           841         1,655,185         \$15,167,876           87         209,010         \$1,814,464           64         351,949         \$4,082,953           47         4,981         \$45,858           31         104,468         \$1,102,230           44         374,095         \$2,942,555           525         384,683         \$3,393,562           51         174,873         \$1,362,197

**Parameters** 

Order Status: ALL



# New Era Cap Company Open Orders by Country and Sales Rep

	Order	First	Last	Cancel	No.	<b>Confirmed</b>	Customer	Company	USD
Country/Company/Sales Org/Customer/Order	Date	Ship	Ship	Date o	of Orders	Qty	Currency	Currency	Currency
5th & Ocean Sales					843	1,655,874		\$15,176,453	\$15,176,453
2012					2	689		\$8,577	\$8,577
House					2	689		\$8,577	\$8,577
2013					841	1,655, <mark>18</mark> 5		<b>\$15,167,876</b>	<b>\$15,167,876</b>
House					181	<b>526,679</b>		\$4,557,294	\$4,557,294
Gerry Cruz					505	109,306		<b>\$1,065,417</b>	\$1,065,417
House					1	2,380		\$34,201	\$34,201
Robert Fonseca					135	1,012,752		\$9 <mark>,443,265</mark>	\$9,443,265
Rick Tyminski					12	2,892		\$50,518	\$50,518
Tim Tracy					7	1,176		\$17,182	\$17,182
APAC Sales					178	112, <del>5</del> 85		HKD11,081,979	\$1,428,937
2012					3	283		HKD39,319	\$5,070
Asian House Accounts					2	43		HKD12,516	\$1,614
Asian House Accounts					1	240		HKD26,803	\$3,456
2013					175	112,302		HKD11,042,660	\$1,423,867
Asian House Accounts					9	1,692		HKD164,337	\$21,190
Asian House Accounts					71	29,524		HKD2,961,089	\$381,810
Asian House Accounts					6	336		HKD60,678	\$7,824
Asian House Accounts					8	4,803		HKD482,061	\$62,158
Asian House Accounts					4	4,618		HKD460,386	\$59,363
Asian House Accounts					27	5,460		HKD839,645	\$108,266
Asian House Accounts					33	25,034		HKD2,493,779	\$321,554
Asian House Accounts					10	2,621		HKD262,440	\$33,840
House					7	38,214		HKD3,318,245	\$427,863
Australia Sales					195	29,641		AUD588,235	\$602,765
2013					195	29,641		AUD588,235	\$602,765
Arthur Kerr					52	14,266		AUD279,082	\$285,975
Brian O'Meara					84	10,733		AUD219,577	\$225,001
David Biwer					22	1,152		AUD8,422	\$8,630
Lucy Crombie					37	3,490		AUD81,154	\$83,159
Canada Sales					1,737	496,675		CAD6,236,367	\$6,124,783
2013					1,737	496,675		CAD6,236,367	\$6,124,783
Andrew Hagg					209	24,598		CAD325,470	\$319,644
Alexandra Southam					9	1,129		CAD13,526	\$13,284
Bill Vanderburg					260	75,701		CAD921,821	\$905,320
Chris Corcoran					124	12,476		CAD176,199	\$173,045
Drew Van Iderstine					120	45,148		CAD616,729	\$605,689
Frank Novelli					1	15		CAD188	\$185
Harrison Piper					1	18		CAD324	\$318
House					5	16		CAD278	\$273
Ken Haaq					19	5,345		CAD26,943	\$26,461
						0,040		UNDEU, OTO	Ψ20,401

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# New Era Cap Company Open Orders by Season, Collection, and Material

Season/Collection/Material/Customer	Material No.	No. o <mark>f Orders</mark>	Confirmed Qty	
Spring 1		10,268	1,017,301	
Accessories		122	3,338	
Apparel Men		14	289	
Apparel Women		1,703	136,804	
Corporate		7	4,897	
Fan Gear		5,090	477,573	
Lifestyle		2,376	297,086	
On Field		1,129	97,314	
Spring 2		8,817	1,339,054	
Accessories		82	2,401	
Apparel Men		268	20,618	
Apparel Women		54	14,986	
Corporate		39	17,330	
Fan Gear		3,648	343,291	
Lifestyle		6,735	838,634	
On Field		829	101,794	
Fall 1		17,261	3,841,016	
Accessories		376	29,503	
Action		3	1,512	
Apparel Men		498	41,537	v
Apparel Women		670	119 <mark>,66</mark> 4	
Corporate		293	338, <mark>48</mark> 2	
Fan Gear		9,595	1, <mark>848,15</mark> 8	
Lifestyle		4,831	799,8 <mark>0</mark> 6	
On Field		3,060	662,354	
Fall 2		41	2,402	
Lifestyle		41	2,402	
Holiday		87	9,546	
Fan Gear		86	9,534	
Lifestyle		1	12	
Quick Strike		927	154,033	
Accessories		3	56	
Corporate		1 1	180	
Fan Gear		107	13,805	
Lifestyle		776	102,468	
On Field		84	37,524	
Custom		8,952	5,951,587	
Accessories		20	6,942	
Parameters: Season: ALL	Collection: ALL	-	Customer: ALL	
Sales Org: ALL	SBU: ALL			

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# New Era Cap Company Hot Market Open Orders by Collection, Team, and Material

	Material No. No. of Orders	Confirmed Qty	Total Open Value	
Hot Market	108	6,225	\$102,378	
INAUG SEASON 2	<mark>29</mark> :	2,662	\$47,070	
EOPEL	29	2,662	\$47,070	
NBA WHITEOUT	<mark>.55</mark>	2,302	\$36,971	
HIBUL	25	711	\$11,501	
IAHEA	44	812	\$12,775	
KLTHU	6	243	\$4,136	
ORBLA	8	189	\$2,937	
OSLAK	17	347	\$5,622	
SB CHASE	1 <mark>3</mark>	826	\$12,352	
MPS BA	13	826	\$12,3 <mark>5</mark> 2	
LR NFL SB CHAMPS	3	180	\$2,293	
BALRAV	3	180	\$2,293	
NFL SB ONFIELD	State of the state	108	\$1 <mark>,975</mark>	
BALRAV	3	108	\$1, <mark>975</mark>	
NFL CAP MACHINE	2	63	\$445	
BALRAV	1	24	\$246	
SB 201	1	24	\$46	
WASRED	<u></u>	15	\$154	
LR WS CHAMP	1	36	\$576	
SAFGIA	1	36	\$576	
WBC13 CHAMPS		24	\$369	
3930 W	1	24	\$369	
LR NFL CONF CHAMPS	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	12	\$144	
SAF49E	1	12	\$144	EDIT ( TO COMPANY COMPANY OF THE WASHINGTON OF THE STREET
NFL HEAT SEAL	er kan kan kan di san di s	12	\$1 <mark>83</mark>	
SB DUE	1	12	\$ <mark>183</mark>	
Grand Total	108	6,225	\$102, <mark>378</mark>	



### **New Era Cap Company** Open Orders by Season Collection Material by Month

Season/Month/Collection/Material	No. of Orders	Confirm <mark>ed Q</mark> ty	
5th & Ocean Sales	843	1,655,874.00	
APAC Sales	178	112,585.00	
Australia Sales	195	29,641.00	
Canada Sales	1,737	496,675.00	
EMEA Sales	8,967	1,802,601.00	
EMEA Web Sales	59	74.00	
German Sales	15	1,480.00	
Latin America Sales	238	175,599.00	
Mexico Sales	50	23,459.00	
NEC Korea Sales	29	10,827.00	
United States Sales	39 <mark>,693</mark>	9 <mark>,664,5</mark> 62.00	

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### Open Orders by Sales Rep and Customer Acker/Tracy - ACT

Sales				Order	First	Last	Cancel	No. of	Confirmed	Customer	Company	USD
Order	Customer PO	Season		Date	Ship	Ship	Date	Orders	Qty	Currency	Currency	Currency
KOHLS A	ACCOUNTS PAYABLE - 1004940							96	69,329	\$895,382	\$895,382	\$895,382
February								3	71	\$867	\$867	\$867
1353818	7896456	WomAppSpr-Ja	Z001	1/19/13	2/7/13	2/7/13	3/22/13	D	36	\$454	\$454	\$454
1353821	7896385	WomAppSpr-Ja	Z001	1/19/13	2/7/13	2/7/13	3/31/13	D	31	\$363	\$363	\$363
1355664	7896456	WomAppSpr-Ja	Z001	1/22/13	1/28/13	1/28/13	3/22/13	D	4	\$50	\$50	\$50
March								49	38,054	\$438,030	\$4 <mark>38,030</mark>	\$438 <mark>,030</mark>
1353815	7896608	WomAppSpr-Ja	Z001	1/19/13	3/8/13	3/8/13	3/22/13	0	168	\$3,780	\$3,780	\$3,780
1353816	7896536	WomAppSpr-Ja	Z001	1/19/13	3/8/13	3/8/13	3/8/13	0	144	\$1,944	\$1,944	\$1,944
1353817	7896479	WomAppSpr-Ja	Z001	1/19/13	2/27/13	2/27/13	3/15/13	0	144	\$1,490	<b>\$1,490</b>	\$1,490
1353818	7896456	WomAppSpr-Ja	Z001	1/19/13	3/8/13	3/8/13	3/22/13	0	108	\$1,361	\$ <mark>1,361</mark>	\$1,361
1353821	7896385	WomAppSpr-Ja	Z001	1/19/13	3/8/13	3/8/13	3/31/13	0	71	\$831	\$831	\$831
1353822	7896385	WomAppSpr-Ja	Z001	1/19/13	3/5/13	3/5/13	3/8/13	0	74	\$866	\$866	\$866
1355664	7896456	WomAppSpr-Ja	Z001	1/22/13	3/8/13	3/8/13	3/22/13	0	36	\$454	\$454	\$454
1355665	7896479	WomAppSpr-Ja	Z001	1/22/13	2/27/13	2/27/13	3/1/13	0	108	\$1,118	\$1,118	\$1,118
1358320	7880438	Custom	Z001	1/23/13	3/15/13	3/15/13	3/8/13	0	702	\$8,213	\$8,213	\$8,213
1358321	7880438	Custom	Z001	1/23/13	3/15/13	3/15/13	3/8/13	0	3,576	\$41,839	\$41,839	\$41,839
1358322	7880438	Custom	Z001	1/23/13	3/15/13	3/15/13	3/8/13	0	1,230	\$14,391	\$14,391	\$14,391
1358323	7880438	Custom	Z001	1/23/13	3/15/13	3/15/13	3/8/13	0	450	\$5,265	\$5,265	\$5,265
1358324	7880438	Custom	Z001	1/23/13	3/15/13	3/15/13	3/8/13	0	408	\$4,774	\$4,774	\$4,774
1358325	7880438	Custom	Z001	1/23/13	3/15/13	3/15/13	3/8/13	0	2,652	\$31,028	\$31,028	\$31,028
1359124	7880438	Custom	Z001	1/23/13	3/1/13	3/1/13	3/8/13	0	606	\$7,090	\$7,090	\$7,090
1401875	7896637	WomAppSpr-Ja	Z001	2/16/13	2/25/13	2/25/13	3/2/13	D	626	\$6,905	\$6,905	\$6,905
1401880	7896637	WomAppSpr-Ja	Z001	2/16/13	2/25/13	2/27/13	3/2/13	OD	314	\$3,463	\$3,463	\$3,463
1401887	7896637	WomAppSpr-Ja	Z001	2/16/13	2/25/13	2/25/13	3/2/13	D	157	\$1,732	\$1,732	\$ <mark>1,732</mark>
1401891	7896765	WomAppSpr-Ja	Z001	2/16/13	2/25/13	2/27/13	3/2/13	D	164	\$1,883	\$1,883	\$1,883
1401895	7896765	WomAppSpr-Ja	Z001	2/16/13	2/25/13	2/27/13	3/2/13	OD	330	\$3,788	\$3,788	\$3,788
1401896	7896765	WomAppSpr-Ja	Z001	2/16/13	2/25/13	2/27/13	3/2/13	D	108	\$1,240	\$1,240	\$1,240
1401900	8019819	WomAppSpr-Ja	Z001	2/16/13	2/25/13	2/28/13	3/2/13	0	66	\$772	\$772	\$772
1401902	8019819	Custom	Z001	2/16/13	2/26/13	2/26/13	3/2/13	0	138	\$1,615	\$1,615	\$1,615
1401903	8019819	Custom	Z001	2/16/13	2/28/13	2/28/13	3/2/13	0	180	\$2,106	\$2,106	\$2,106
1401904	7896435	WomAppSpr-Ja	Z001	2/16/13	2/25/13	2/25/13	3/2/13	D	36	\$421	\$421	\$421
1401905	7896435	WomAppSpr-Ja	Z001	2/16/13	2/25/13	2/25/13	3/2/13	D	42	\$491	\$491	\$491
1401906	7896435	WomAppSpr-Ja	Z001	2/16/13	2/25/13	2/25/13	3/2/13	D	90	\$1,053	\$1,053	\$1,053
1405137	8020639	WomAppSpr-Ja	Z001	2/19/13	3/4/13	3/4/13	3/2/13	0	108	\$1,264	\$1,264	\$1,264
1405139	8020639	WomAppSpr-Ja	Z001	2/19/13	2/26/13	2/26/13	3/2/13	0	606	\$7,090	\$7,090	\$7,090
1405140	8020639	WomAppSpr-Ja	Z001	2/19/13	2/26/13	2/26/13	3/2/13	0	1,752	\$20,498	\$20,498	\$20,498
1405141	8020639	WomAppSpr-Ja	Z001	2/19/13	2/26/13	2/26/13	3/2/13	O	990	\$11,583	\$11,583	\$ <mark>11,583</mark>
1405142	8020639	WomAppSpr-Ja	Z001	2/19/13	2/26/13	2/26/13	3/2/13	0	3,486	\$40,786	\$40,786	\$ <mark>40,786</mark>
1405144	8020639	WomAppSpr-Ja	Z001	2/19/13	2/26/13	2/26/13	3/2/13	0	522	\$6,107	\$6,107	\$6,107
1405145	8020639	WomAppSpr-Ja	Z001	2/19/13	2/26/13	2/26/13	3/2/13	O	264	\$3,089	\$3,089	\$3,089
		. totti ippopi ou					0.2.10			40,000	40,000	40,000

Grouped By: Sales Rep -> Customer -> Period -> Doc Number

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Fiscal Period: All



### Open Orders by Plant 5th & Ocean Harrisburg - 1420

2	No. of	Confirmed	Confirmed	Line
Ship Week	Orders	Qty	Del Qty	Count
2/17/2013	<u>/ 2</u> 4	3,846	144	41
2/24/2013	<mark>/ 7</mark> 9	41,476	29,856	449
3/3/2013	<b>23</b> 6	45,078	5,160	740
3/10/2013	8	5,053	60	75
3/24/2013	16	13,332	0	55
4/14/2013	15	2,916	0	31
4/21/2013	7	9,204	0	23
6/2/2013	1	6	0	1
7/14/2013	1	9,132	0	11
7/28/2013	3	5,088	0	17
8/25/2013	2	4 <mark>,8</mark> 90	F0 🚺	11
Grand Total	36 <mark>7</mark>	140 <mark>,021</mark>	35,220	

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#### **Open Orders by Plant and Customer**

		No. of	Confirmed	Con <mark>firm</mark> ed	Line
Ship Week		Or <mark>der</mark> s	Qty	Del Qty	Count
5th & Ocean Harrisburg		367	140,021	35,220	
5th & Ocean Harrisburg 2		2,909	472,027	42,967	
5th & Ocean Miami		167	103,874	0	
Blue Label		93	50,374	18,418	
Derby		562	57,132	3,046	
Dropship Plant 5th & Ocean		270	1,434,034	0	
Dropship Plant APAC		50	17,766	0	
Dropship Plant Australia		29	5,466	0	
Dropship Plant CA		139	162,615	0	
Dropship Plant EMEA		253	186,600	10,331	
Dropship Plant Korea		22	9,066	0	
Dropship Plant Mexico		1	88	0	
Dropship Plant USA		4,406	4,163,425	822,186	
Eersel		8,699	1,611,074	74,987	
Eersel WEB		61	395	72	
Harrisburg (Headwear 2)		27,155	4,093,161	176,176	
Harrisburg (Headwear)		5,395	980,592	350 <mark>,89</mark> 5	
Hong Kong		296	118,994	42,643	
Menlo Hong Kong (Korea)		7	1,761	0	
Menlo Mexico		49	23,371	12,650	
Mississauga		1,599	334,060	22,371	
NA Subcontract Plant		6	291	0	
Tonawanda (Speed Warehouse)		1	1,104	0	
Westcott		30	6,086	4,059	
	Grand Total	52,0 <mark>04</mark>	13 <mark>,973,3</mark> 77	1,616,021	

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#### **New Era Cap Company**

Hot Market Open Orders By Sales Org, License, Season, Collection, Material and Customer

	Quantity	Valu <mark>e</mark>
Canada Sales	36	\$630.00
Mexico Sales	0	\$0.00
United States Sales	5 <mark>,197</mark>	\$ <mark>84,100.53</mark>

Parameters Grouped By: Sales Org -> License -> Season -> Collection -> Material -> Customer

Sales Org: All, All

Processed Date: Mar 01, 2013 5:30 am EST



#### **New Era Cap Company**

#### Open Orders By Sales Org, SBU, Sales Rep, Customer, Season and Collection

	Qu <mark>antity</mark>	Currency	Currency
5th & Ocean Sales	1,655,874	\$15,176,453	\$15,176,453
APAC Sales	112,585	HKD11,081,979	\$1,428,937
Australia Sales	29,641	AUD588,235	\$602,765
Canada Sales	496,675	CAD6,236,367	\$6,124,783
EMEA Sales	1,802,601	£15,863,035	\$24,157,771
EMEA Web Sales	74	£1,647	\$2,508
German Sales	1,480	€19,828	\$26,236
Latin America Sales	175,599	\$1,488,576	\$1,488,576
Mexico Sales	23,459	N/A4,305,580	\$337,557
NEC Korea Sales	10,827	N/A200,535,796	\$180,482
United States Sales	9,664,562	\$1 <mark>01,603,18</mark> 0	\$1 <mark>01,603,180</mark>

**Parameters** 

Grouped By: SBU -> Sales Rep -> Customer -> Season -> Collection

Season: ALL

Customer: ALL

Sales Org: All

Collection: ALL



# New Era Cap Company Open Orders By Sales Org, SBU, Sales Rep, Customer, Season, Collection and Material

	Qu <mark>antity</mark>	Company Currency	Corporate Currency
5th & Ocean Sales	1,655,874	\$15,176,453	\$15,176,453
APAC Sales	112,585	HKD11,081,979	\$1,428,937
Australia Sales	29,641	AUD588,235	\$602,765
Canada Sales	496,675	CAD6,236,367	\$6,124,783
EMEA Sales	1,802,601	£15,863,035	\$24,157,771
EMEA Web Sales	74	£1,647	\$2,508
German Sales	1,480	€19,828	\$26,236
Latin America Sales	175,599	\$1,488,576	\$1,488,576
Mexico Sales	23,459	N/A4,305,580	\$337,557
NEC Korea Sales	10,827	N/A200,535,796	\$180,482
United States Sales	9,664 <mark>,562</mark>	\$101,603,180	\$101,603,180

**Parameters** 

Grouped By: SBU -> Sales Rep -> Customer -> Season -> Collection -> Material

Customer: ALL

Sales Org: All

Collection: ALL

Season: ALL



# New Era Cap Company Open Orders by Sales Org, SBU, Sport, License, Team and Style

	Quantity	Company Currency	Corporate Currency
5th & Ocean Sales	1 <mark>,655</mark> ,874	\$15,176,453	\$15,176,453
APAC Sales	112,585	HKD11,081,979	\$1,428,937
Australia Sales	29,641	AUD588,235	\$602,765
Canada Sales	496,675	CAD6,236,367	\$6,124,783
EMEA Sales	1,802,601	£15,863,035	\$24,157,771
EMEA Web Sales	74	£1,647	\$2,508
German Sales	1,480	€19,828	\$26,236
Latin America Sales	175,599	\$1,488,576	\$1,488,576
Mexico Sales	23,459	N/A4,305,580	\$337,557
NEC Korea Sales	10,827	N/A200,535,796	\$180,482
United States Sales	9,6 <mark>64,562</mark>	\$ <mark>101,60</mark> 3,180	\$10 <mark>1,60</mark> 3,180

Parameters
Style: ALL

Grouped By: SBU -> Sport -> License -> Team -> Style

Sales Org: All

License: ALL Team: ALL

Processed Date: Mar 01, 2013 5:30 am EST OSA910



# New Era Cap Company Open Orders by Sales Org, SBU, Sport, License, Team, Style and Material

	Quantity	Company Currency	Corporate Currency
5th & Ocean Sales	1,655,874	\$15,176,453	\$15,176,453
APAC Sales	112,585	HKD11,081,979	\$1,428,937
Australia Sales	29,641	AUD588,235	\$602,765
Canada Sales	496,675	CAD6,236,367	\$6,124,783
EMEA Sales	1,802,601	£15,863,035	\$24,157,771
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Latin America Sales	175,599	\$1,488,576	\$1,488,576
Mexico Sales	23,459	N/A4,305,580	\$337,557
NEC Korea Sales	10,827	N/A200,535,796	\$180,482
United States Sales	9,66 <mark>4,562</mark>	\$101,603,180	\$101,603,180

Parameters
Style: ALL

Grouped By: SBU -> Sport -> License -> Team -> Style -> Material Sales Org: All

License: ALL Team: ALL

Processed Date: Mar 01, 2013 5:35 am EST